

#### 4.6 A. INTERNATIONAL BUSINESS ECONOMICS

Lecture per Week: 4 hours

Max Marks: 80 (End Sem.) + 20 (IA) = 100

Exam Duration: 3 Hours

**OBJECTIVES:** To make students to understand international trade and business pattern in LPG era.

Unit	Topics	No of Periods
1.	<b>Introduction</b> : Nature and importance of international trade, competitive cost theory, modern theory of international trade, terms of trade	10
2	<b>Balance Trade and Balance of payments</b> – Causes for disequilibrium in BOP & correction of BOP, Devaluation of Indian Rupee, tariffs & Quotas	08
3	<b>Foreign Exchange</b> – meaning and importance of exchange rates, types – spot, forward, fixed & flexible exchange rates, purchasing power parity theory, forex markets and it functions.	10
4	<b>Nature and Scope of International Business</b> : Meaning and definition of international business, characteristics of international Business, Domestic V/s international Business, Model of entry in international business	10
5	<b>Multinational companies (MNCs):</b> Meaning and definition of MNCs, Characteristics, Growth of MNCs, Advantages and disadvantages of MNCs, Control of MNCs in India. International co-operation – SAARC, BRICS International Institutions, IMF, IBRD, WTO.	12

**Suggested Reference:**

01 Sawyer & Sprinkle – International Economics, PHI New Delhi

02 Sodersten – International Economics NEW Delhi

03 D. M. Mithani – International economics HPH Mumbai

04 Bhutani – Principles of Economics, Taxmann new Delhi

05 Srivastav – International Economics, Kalyani Publishers, New Delhi

06 A. B. N. Kulkarni & A. B. Kalkundrikar – International Economics, R. Chand Publications, New Delhi

07 Ashwatappa – International Business, TMH New Delhi

08 Donald Ball, Interantaional Business, Kalyani Publishers, New Delhi

09 Balla&Shivaramu, International Business, Anmol Pub. New Delhi

10 Guledagudda M. L. International Business, Sai Publication